

CREATE AN iPhone *app* for your Museum!



Provide an interactive, multimedia tour experience for museum visitors and far away enthusiasts. The app integrates images of your exhibition with your audio or video content and a museum map.

Reach A Broader Audience

- ▶ Immediately available for museum visitors while they tour your museum and as a souvenir that can be enjoyed later.
- ▶ Entice potential visitors who want to preview your exhibition prior to visiting your museum.
- ▶ Reach far away enthusiasts who will not be able to visit your museum but who can enjoy the exhibition content through their iPhone.

Your App will also be featured on the iPhone App section of the Tour Buddy website.

How it Works

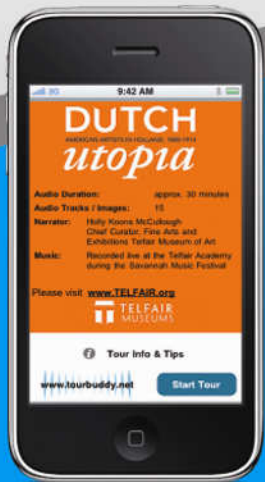
- ▶ Just send us your audio files, images and tour description and we will create a customized iPhone app for your museum.
- ▶ Users download the App from the App Store through their iPhone or iTunes and have immediate access to your tour.

TELFAIR MUSEUM OF ART

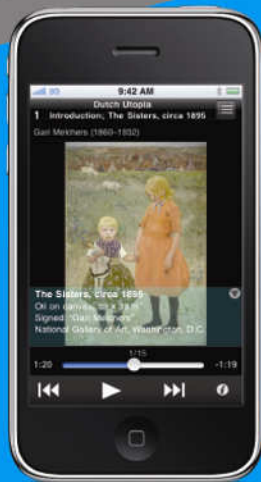
Dutch Utopia Exhibition

Savannah Georgia

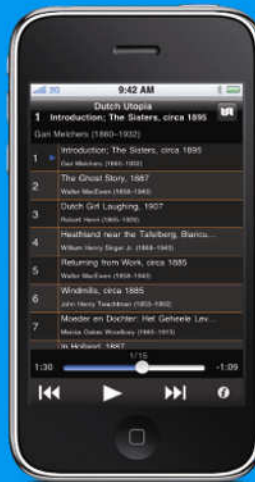
Available for free download on the App Store



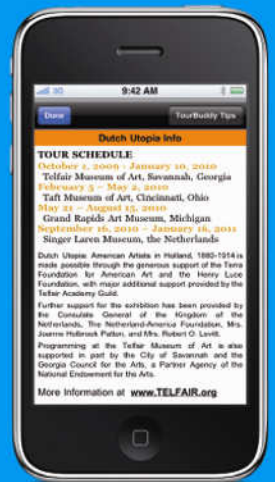
Tour Start Page, customized with graphics and/or text



Tour Image for each Audio Track with full description



Track menu for easy navigation



Customized Tour Information Page

TourBuddy
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www.tourbuddy.net